

Greater Washington Transportation Issues Survey 2022

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OpinionWorks Credentials

- Measuring perceptions, attitudes since 2001
- Surveys, focus groups, in-depth interviews

The Baltimore Sun

Chesapeake Bay Program

Metropolitan Washington Council of Governments

The Recycling Partnership

William Penn Foundation

American Heart Association

Animal Humane Society

Waterfront Partnership of Baltimore

Los Angeles County, California

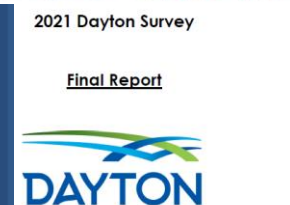
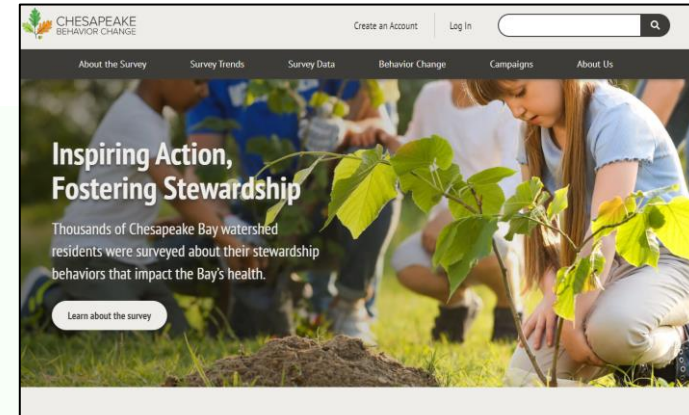
City of Lexington, Kentucky

Ocean City, Maryland

Montgomery College

New York University

University of Richmond



Regional Survey Method

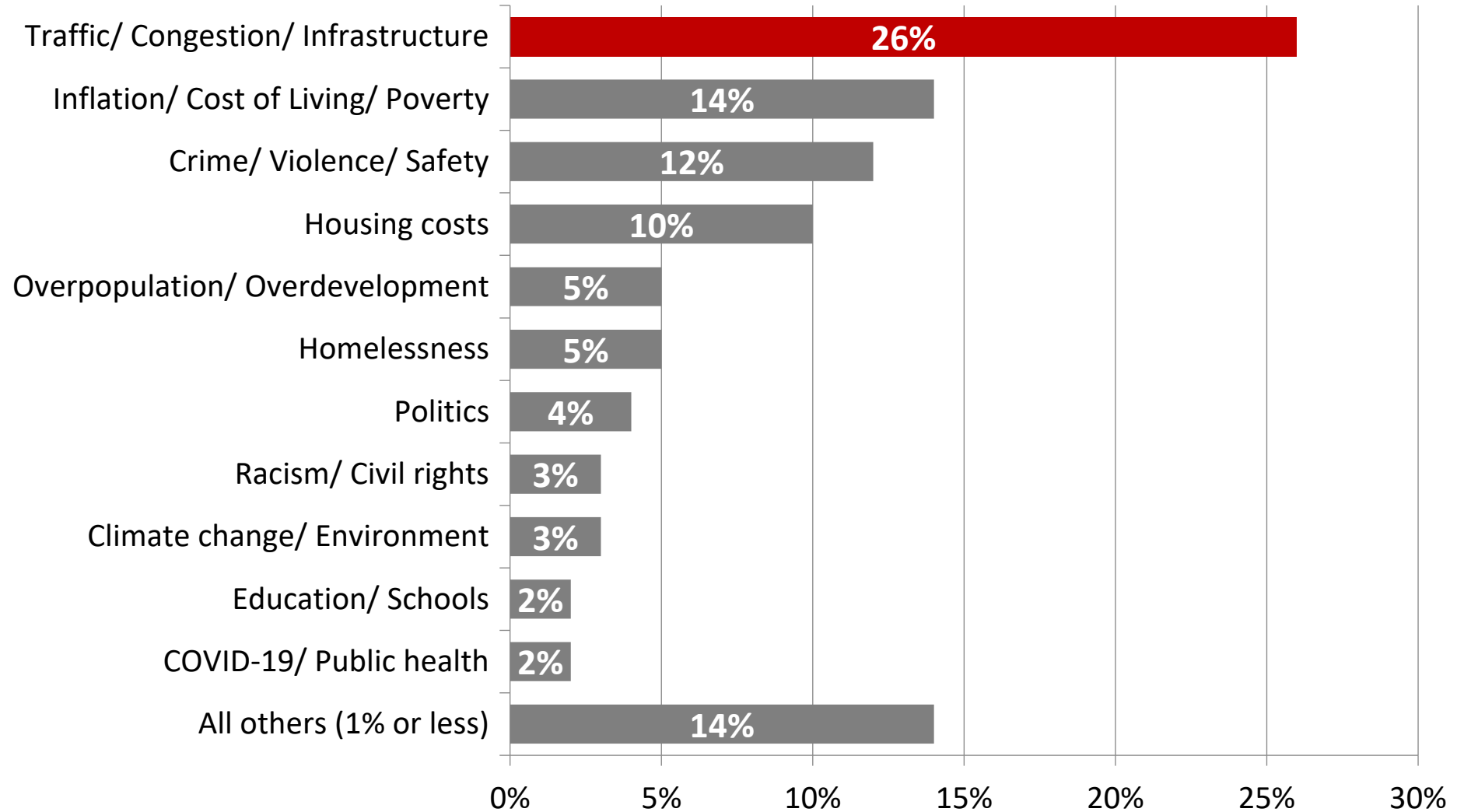
- **Representative sample**
 - 868 interviews
 - COG footprint, representative of the region's population
 - $\pm 3.3\%$ maximum sampling error, 95% confidence
 - Very good ability to segment the data, understand audience segments
- **Mixed-mode sampling**
 - Online using consumer panels
 - Wireless and landline phone
- **July 27 – August 13, 2022**

Survey Sample Composition

Under age 25	12%
25 to 34	19%
35 to 44	18%
45 to 54	16%
55 to 64	14%
65 or more	13%
Prefer not to say	7%
African-American or Black	27%
Asian	12%
Hispanic or Latino	15%
White	47%
Others	3%
Prefer not to say or not sure	4%
Male	50%
Female	49%
Another gender category	*%
Prefer not to say	1%
DC	12%
Maryland	43%
Virginia	44%
Politically Progressive	35%
Moderate	36%
Conservative	19%
Prefer not to say or not sure	10%

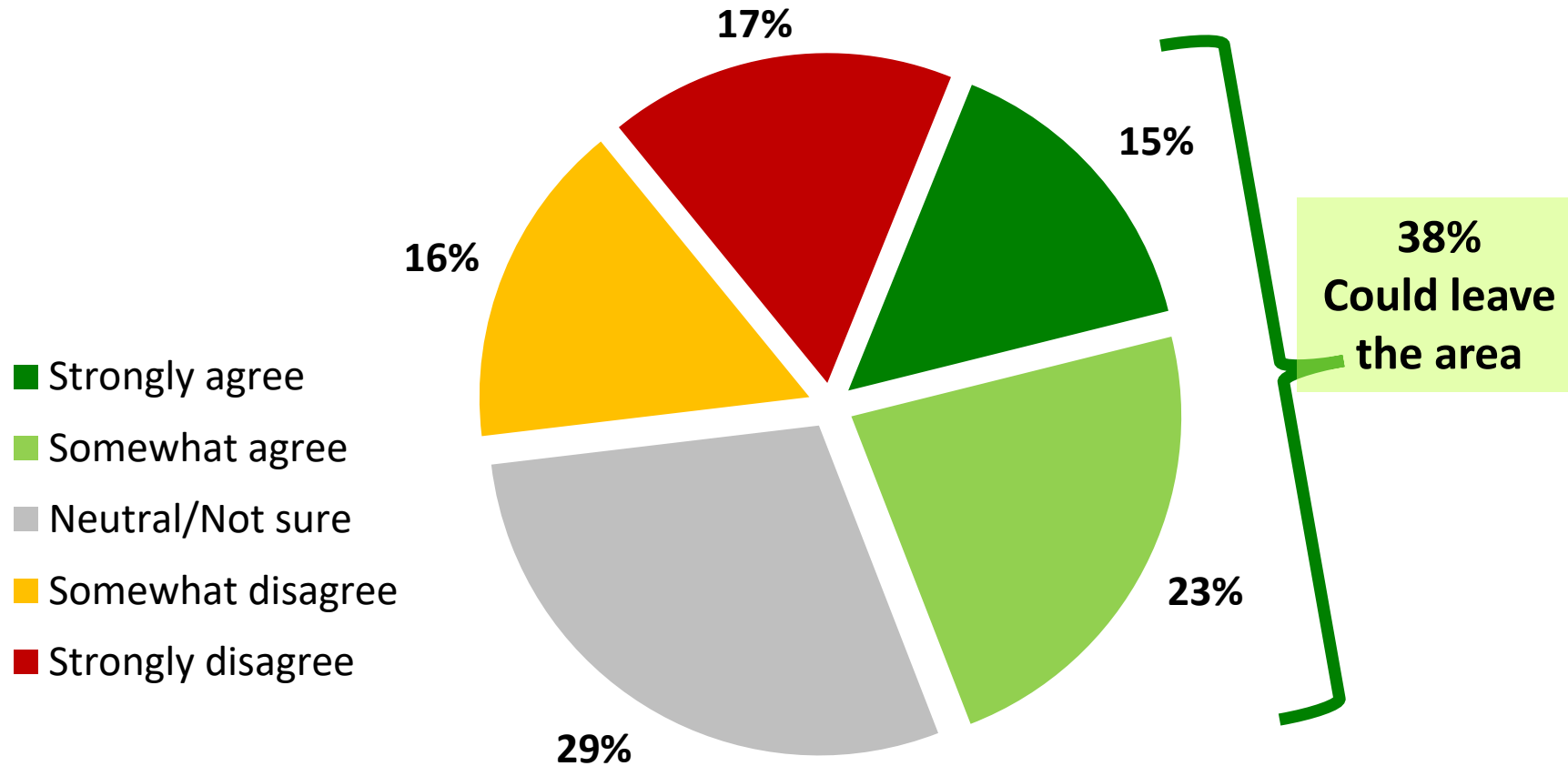
**Point 1:
Transportation
Is the Leading
Regional Concern**

Greatest Long-Term Challenges



In your opinion, what is the greatest long-term issue or challenge facing the Greater Washington region? (Open-ended; categorized responses shown.)

Congestion Could Cause Me to Leave the Area

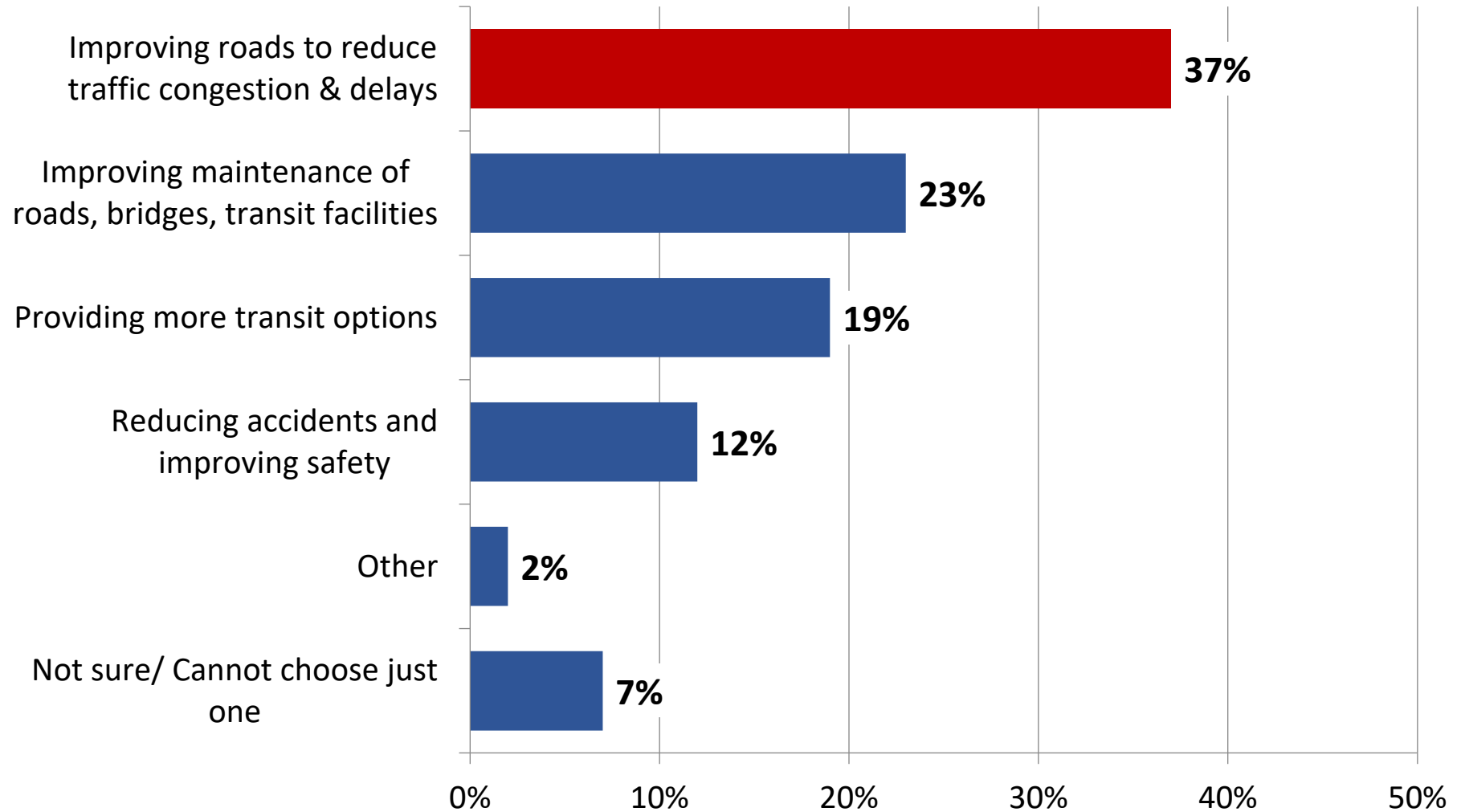


How much to you agree or disagree with the following statements?

If traffic congestion and convenient transit options don't improve in the next few years, I would consider moving out of this area.

**Point 2:
Mobility
Is the Key Issue**

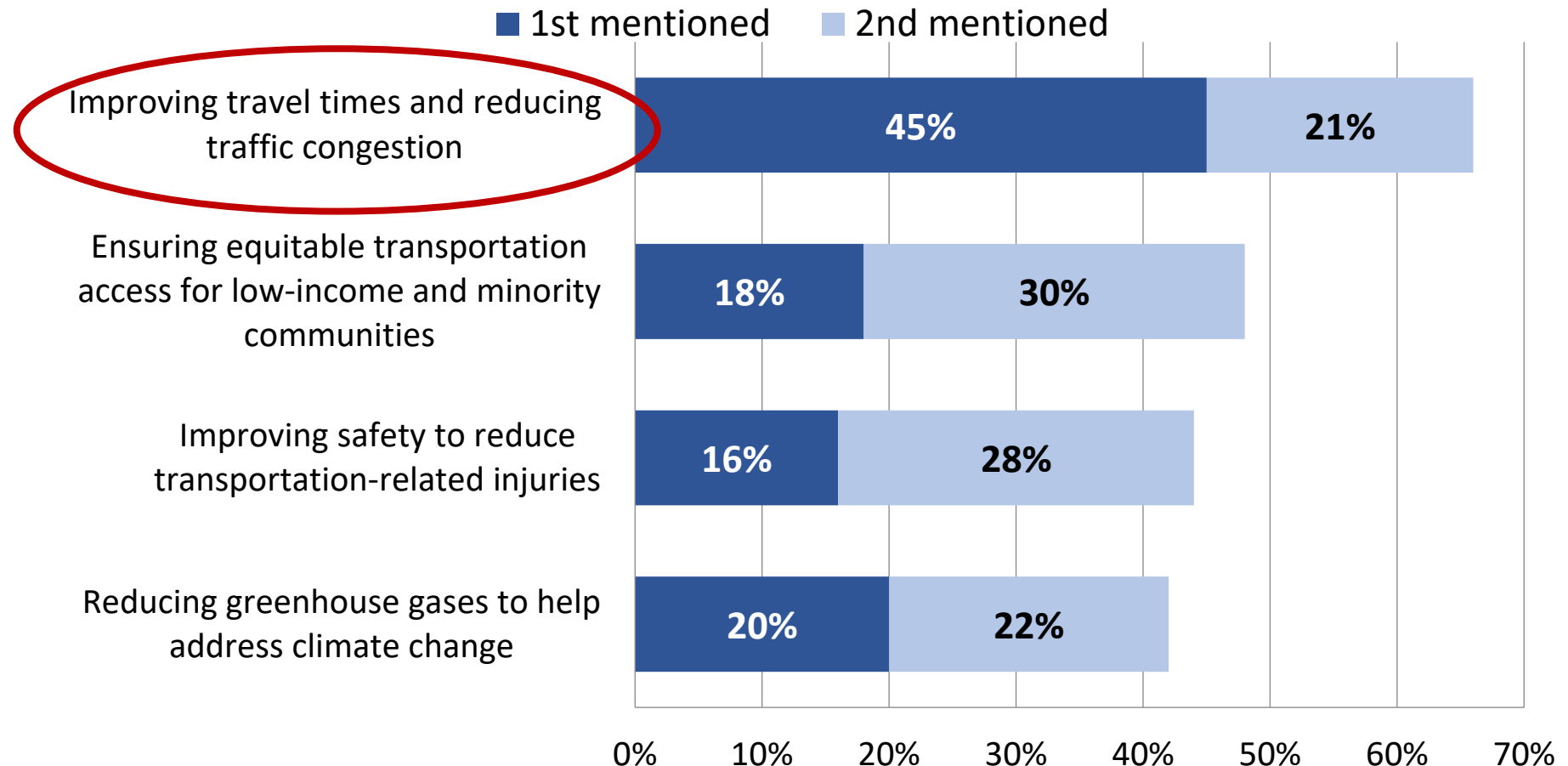
Most Important Transportation Priority



Which of these is the most important transportation priority that our region needs to address?

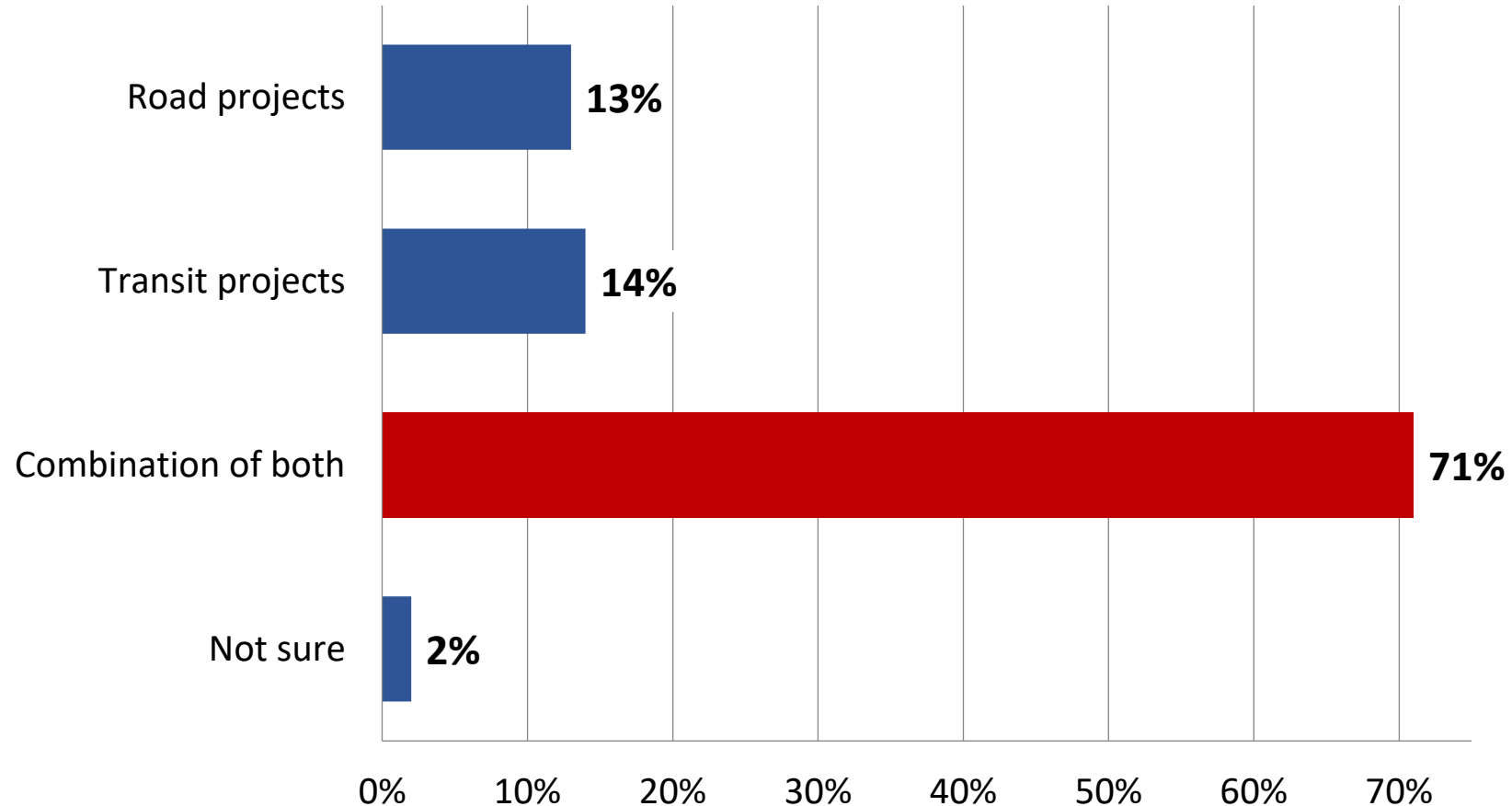
Most Important Transportation Goals

(Combined 1st and 2nd choice rankings)



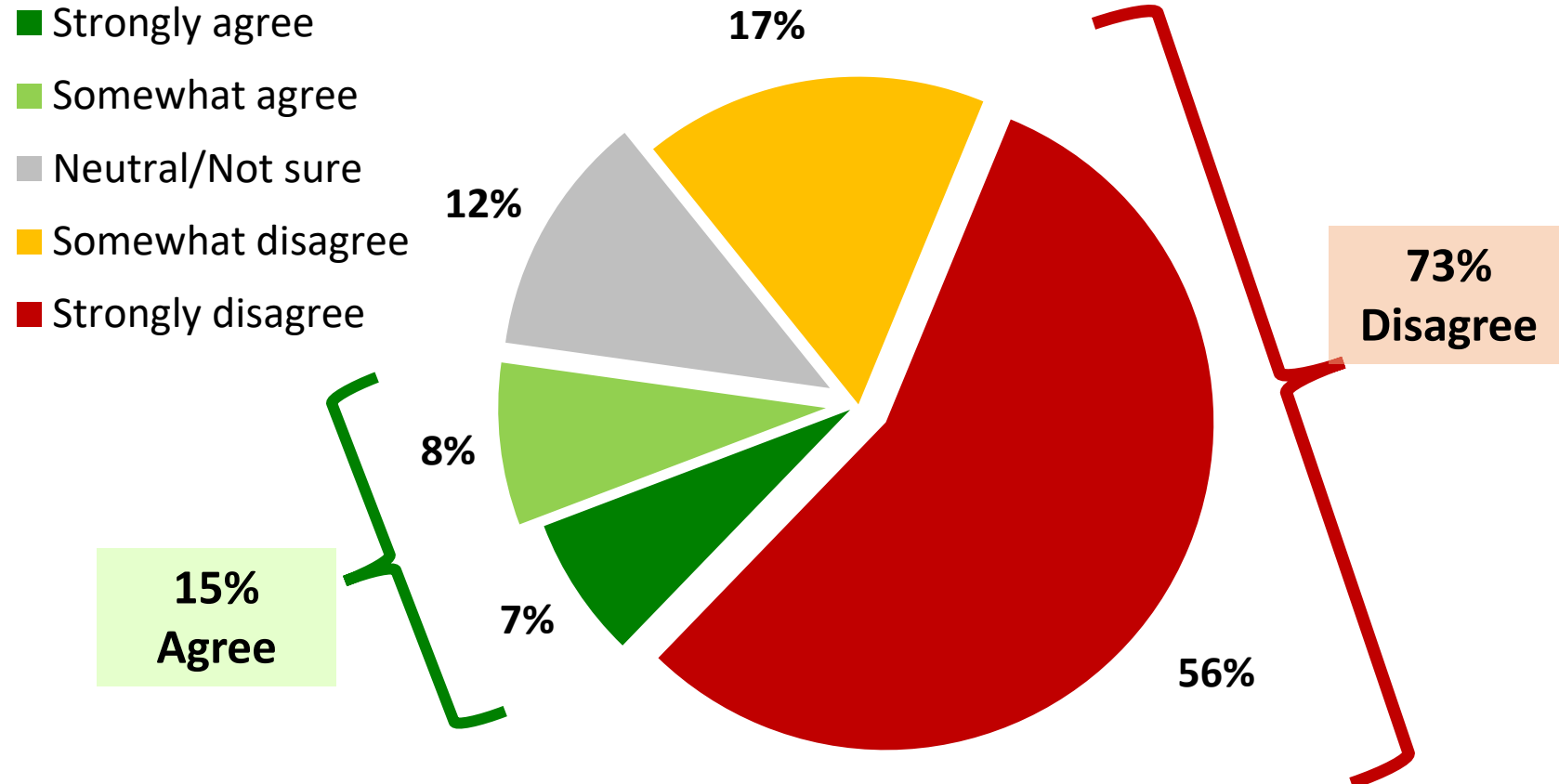
Leaders of the Washington region have adopted a 25-year transportation plan that guides future road and transit projects. This plan focuses on achieving specific goals. Which of these goals would you rank as most important, and which one is second most important?

Priority for Future Transportation Investment



When it comes to future investments in transportation improvements, is it more important to invest in new (*rotate*): [road projects, transit projects], or a combination of both?

Allow Traffic Congestion to Worsen So People are Persuaded Not to Drive

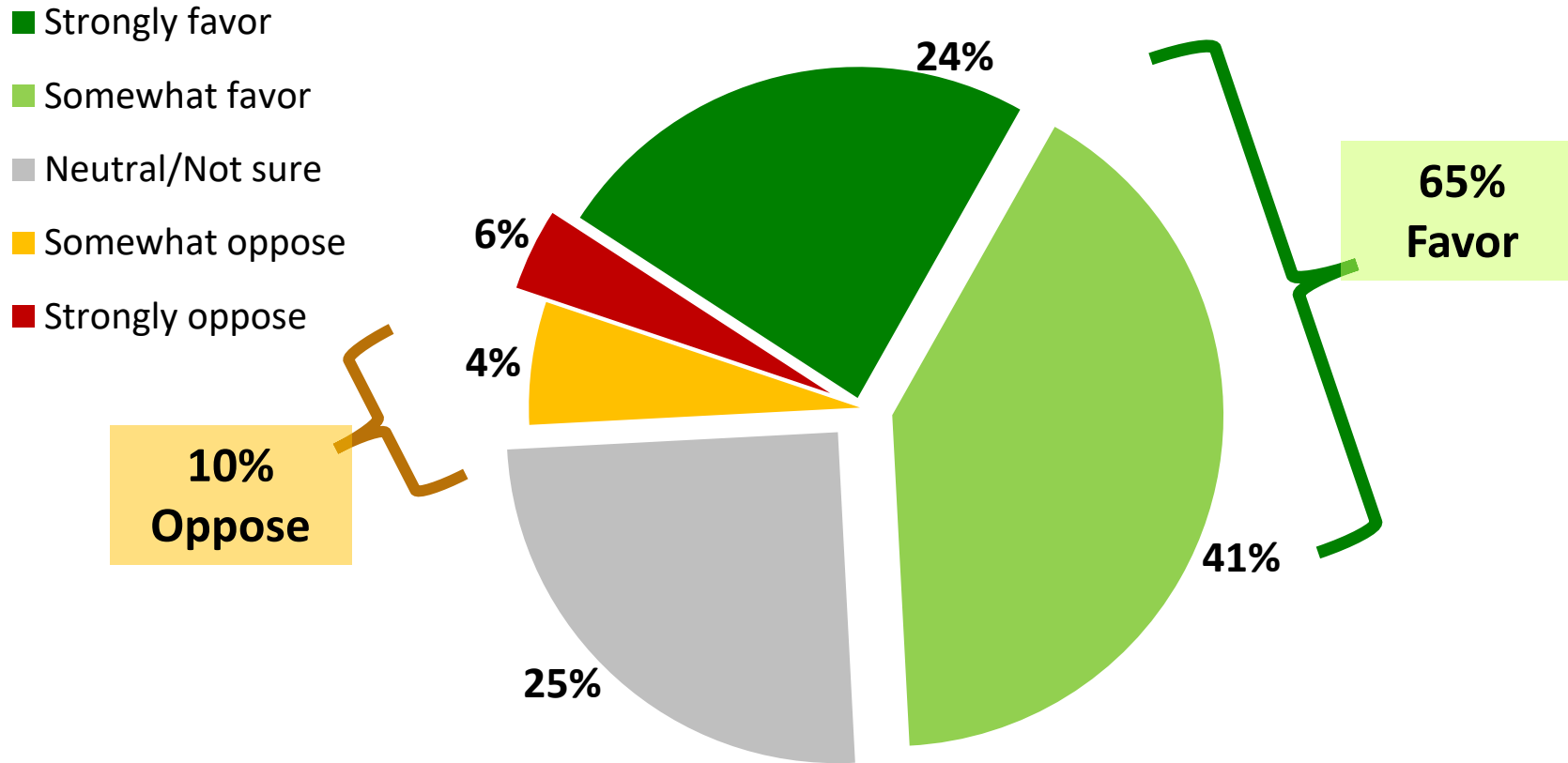


How much to you agree or disagree with the following statements?

We should allow traffic congestion to worsen so people are persuaded not to drive.

**Point 3:
Strong Support
For Transportation
Projects**

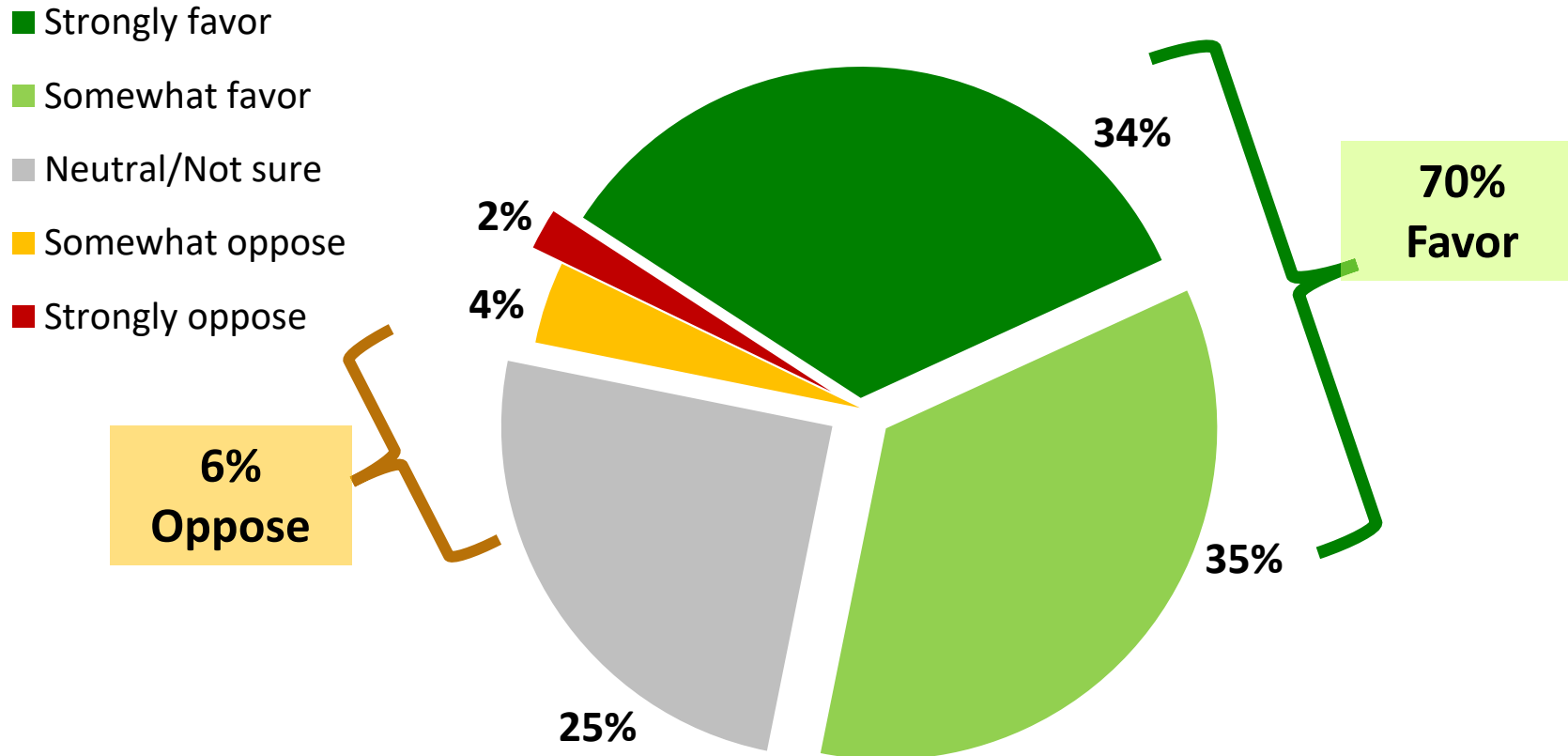
Hot Lanes: American Legion Bridge and I-270 to Frederick



(All): On the American Legion Bridge and all of I-270 to Frederick, keeping the existing lanes free of charge while adding new high-occupancy-toll lanes that are free for cars with three or more people and for buses.

Following are several major projects that are part of the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

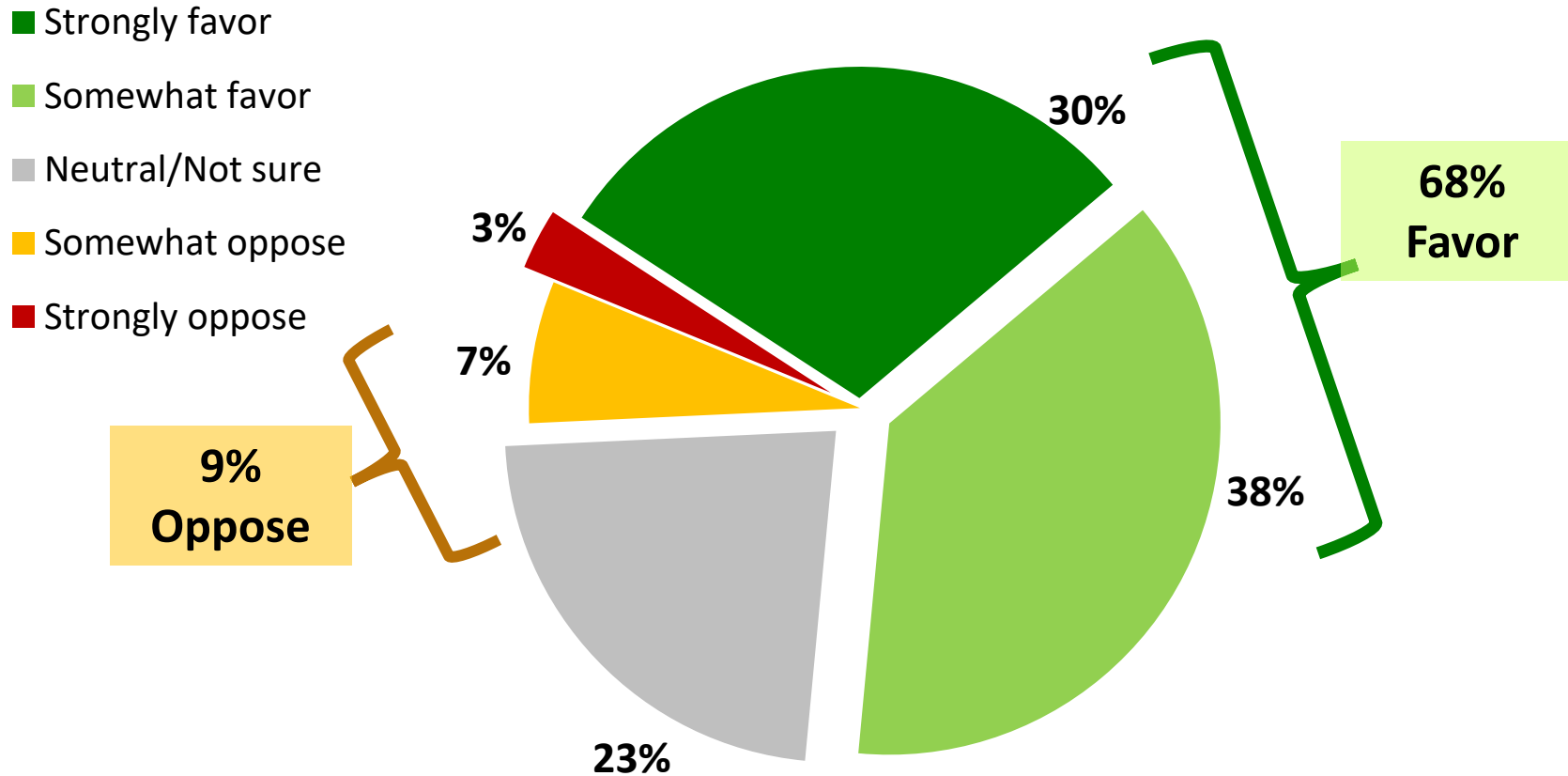
New Metrorail Tunnel from Rosslyn into DC



Here are several other projects that are not in the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

(All): Building a new Metrorail tunnel from Rosslyn, Virginia into DC, including 10 new stops across Washington and extending to National Harbor in Maryland.

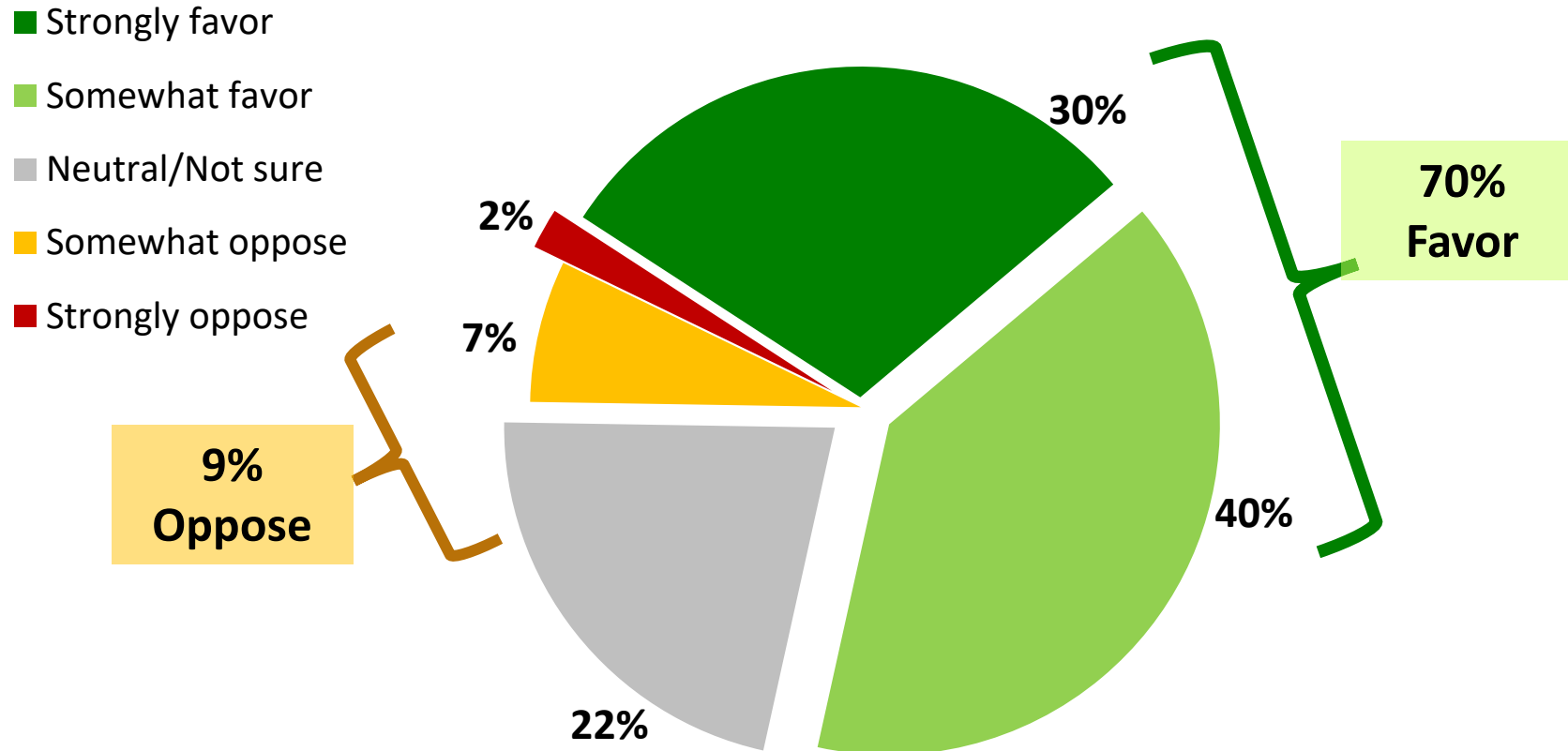
HOT Lanes: Beltway between Springfield and National Harbor



(Virginia): On the Beltway between Springfield and National Harbor, keeping the existing lanes free of charge while adding new high-occupancy-toll lanes that are free for cars with three or more people and for buses.

Here are several other projects that are not in the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

New Regional Bus Rapid Transit System

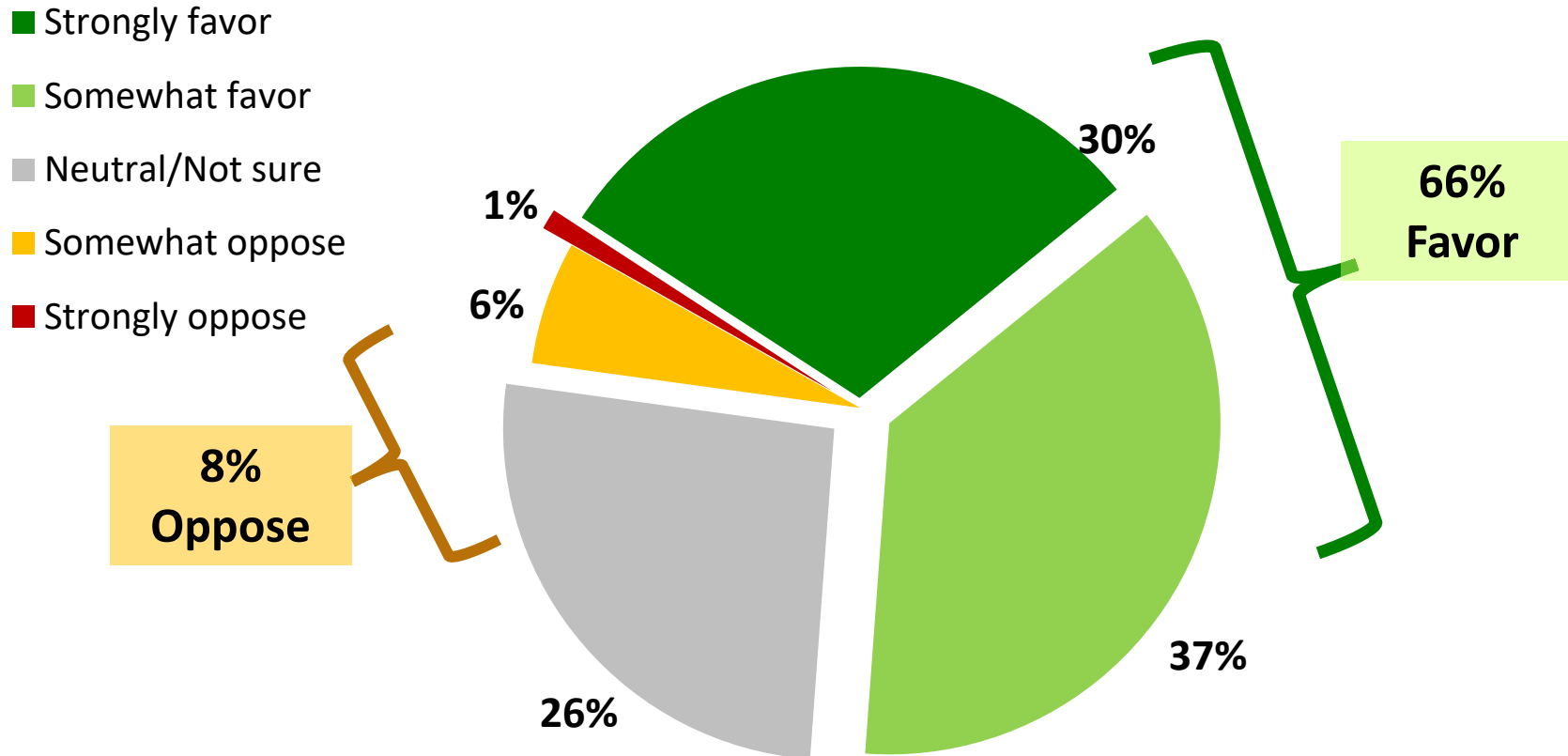


Here are several other projects that are not in the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

(All): Building a new regional bus rapid transit system and new, dedicated bus lanes to provide faster, more comfortable transit service.

Bridge Crossing

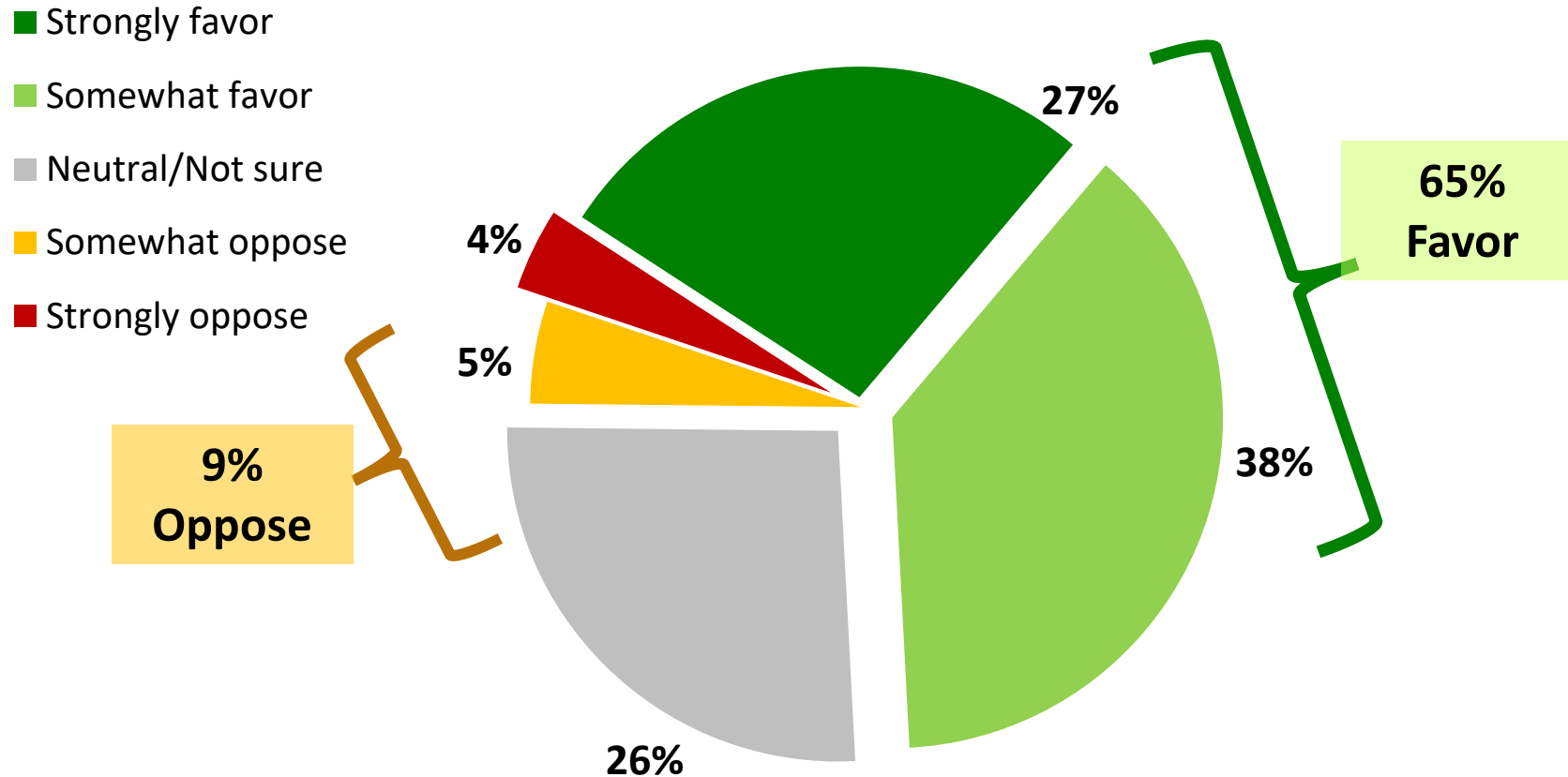
North of the American Legion Bridge



(All): Adding another bridge crossing north of the American Legion Bridge, to provide a direct link between the I-270 corridor in Maryland and the Dulles corridor in Virginia.

Here are several other projects that are not in the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

Creation of Regional Transportation Authority for Suburban Maryland

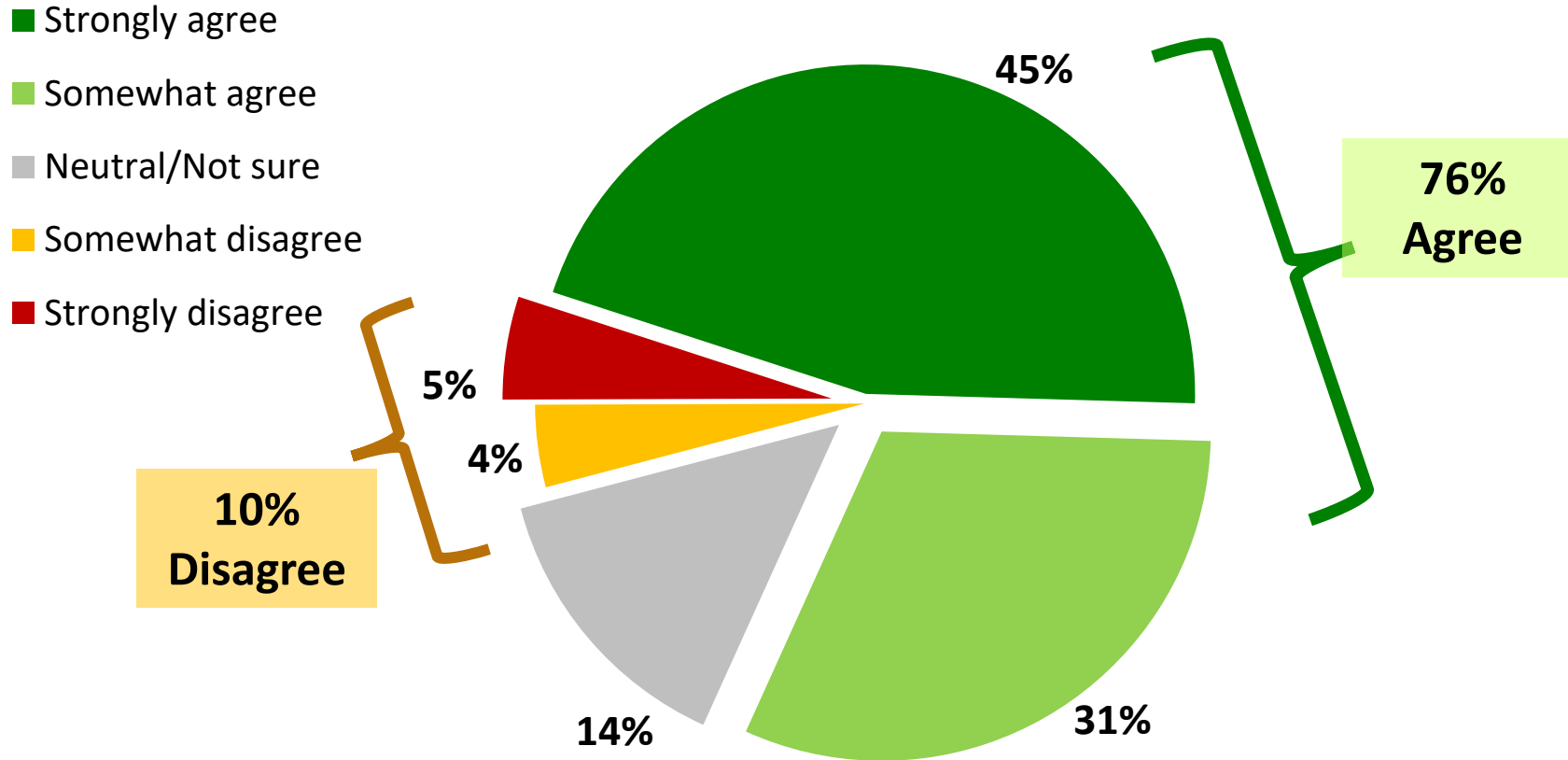


Here are several other projects that are not in the current long-range plan. Please say if you strongly favor, somewhat favor, are neutral, somewhat oppose, or strongly oppose them.

(Maryland): Creating a regional transportation authority for Suburban Maryland, similar to one that exists in Northern Virginia, to exclusively fund transportation improvements in Suburban Maryland, using tax revenue collected from residents.

Point 4: Climate Change and Transportation

Climate Change Impacts Should be Considered

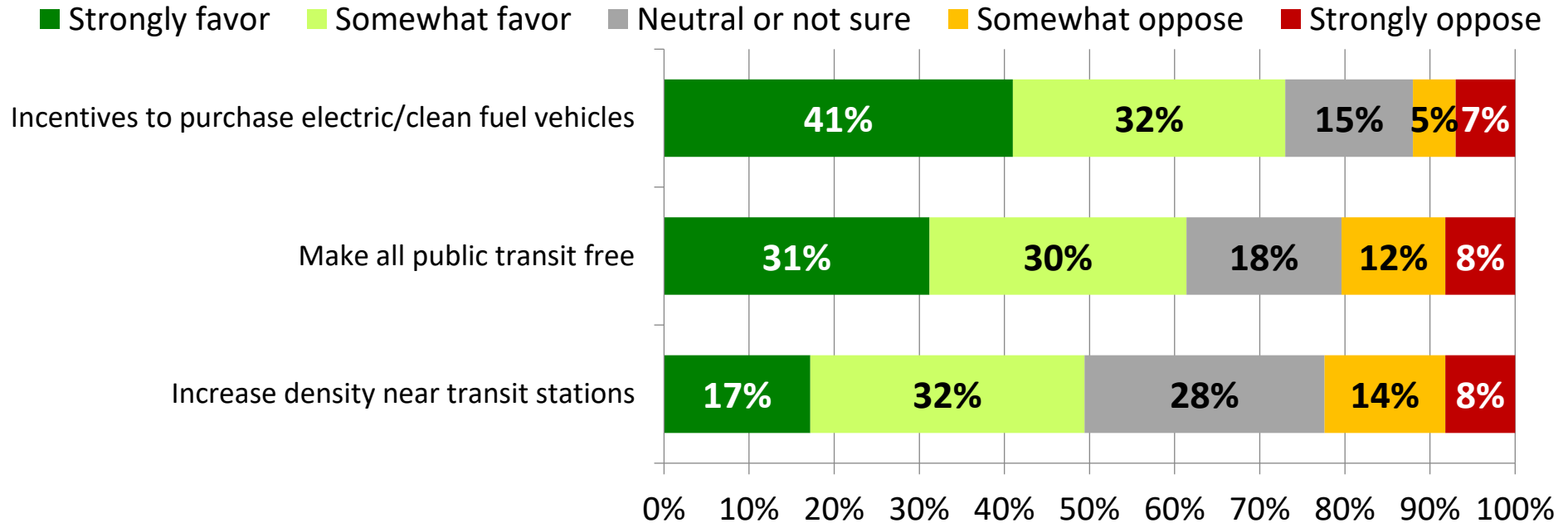


How much to you agree or disagree with the following statements?

Elected officials need to consider the impacts of climate change when planning for transportation in the future.

Climate Strategies: Top Tier

Rankings based on favorability



Following are several major strategies to reduce greenhouse gas emissions that regional transportation planners are considering. Please say if you strongly favor, somewhat favor...

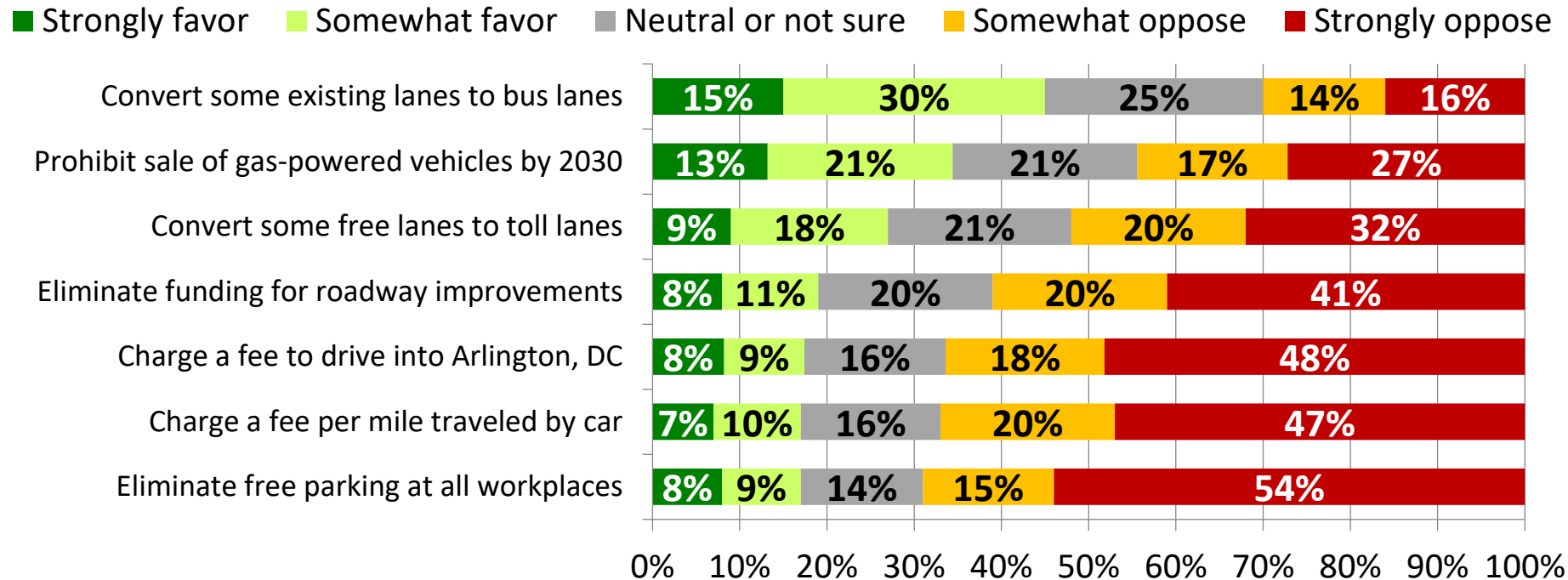
Provide financial incentives to purchase electric and clean fuel vehicles.

Make all public transit free.

Build more housing and increase density near transit stations.

Climate Strategies: Lower Tier

Rankings based on favorability



Following are several major strategies to reduce greenhouse gas emissions that regional transportation planners are considering. Please say if you strongly favor, somewhat favor...

Convert some existing travel lanes to bus-only lanes.

Prohibit the sale of gas-powered vehicles by 2030.

Convert some existing free travel lanes to toll lanes.

Eliminate all funding for roadway widening and improvements to discourage car travel.

Charge a fee to drive into Arlington and DC.

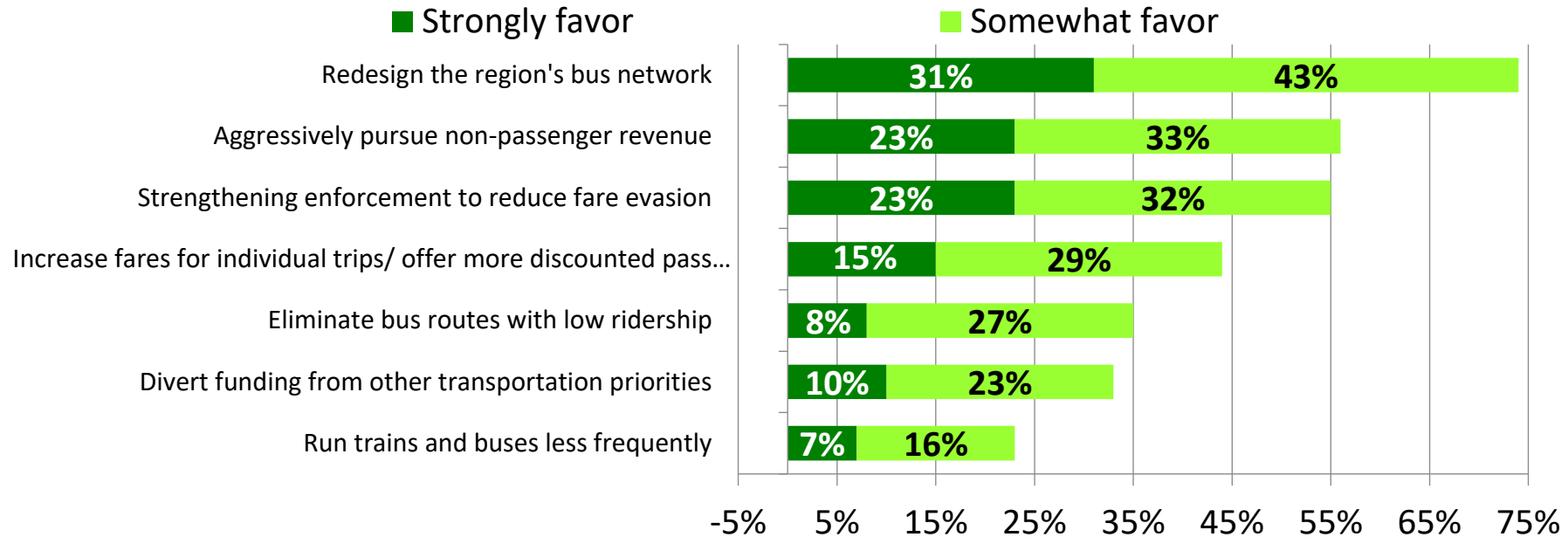
Charge a fee of 5 to 10 cents per mile traveled by car within the Washington region.

Eliminate all free parking at workplaces across the region.

Point 5: Closing Metro's Funding Gap

Preferred Strategies for Metro System

Rankings based on favorability



The Metrorail and Metrobus system is currently facing a funding shortfall due to low ridership and higher operating and capital costs. Here are some strategies that Metro is considering to close the funding gap. Please say if you strongly favor, somewhat favor...

Redesign the region's bus network to better integrate Metro and local bus system.

More aggressively pursue non-passenger revenue such as advertising, real estate development, and retail in Metro stations and on WMATA-owned properties.

Strengthening enforcement to reduce fare evasion.

Increase Metrorail and Metrobus fares for individual trips, while offering more discounted multi-day pass options.

Eliminate bus routes with low ridership.

Divert funding from other transportation priorities such as roadway improvements.

Run trains and buses less frequently.

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Transportation Issues Survey
2022**

Discussion

